



SPONSORSHIP PROPOSAL

THE BITE

FASHION & BEAUTY MAGAZINE - LONDON

"Take a Bite and discover why The Bite Magazine is essential for you."



C O N T E N T S

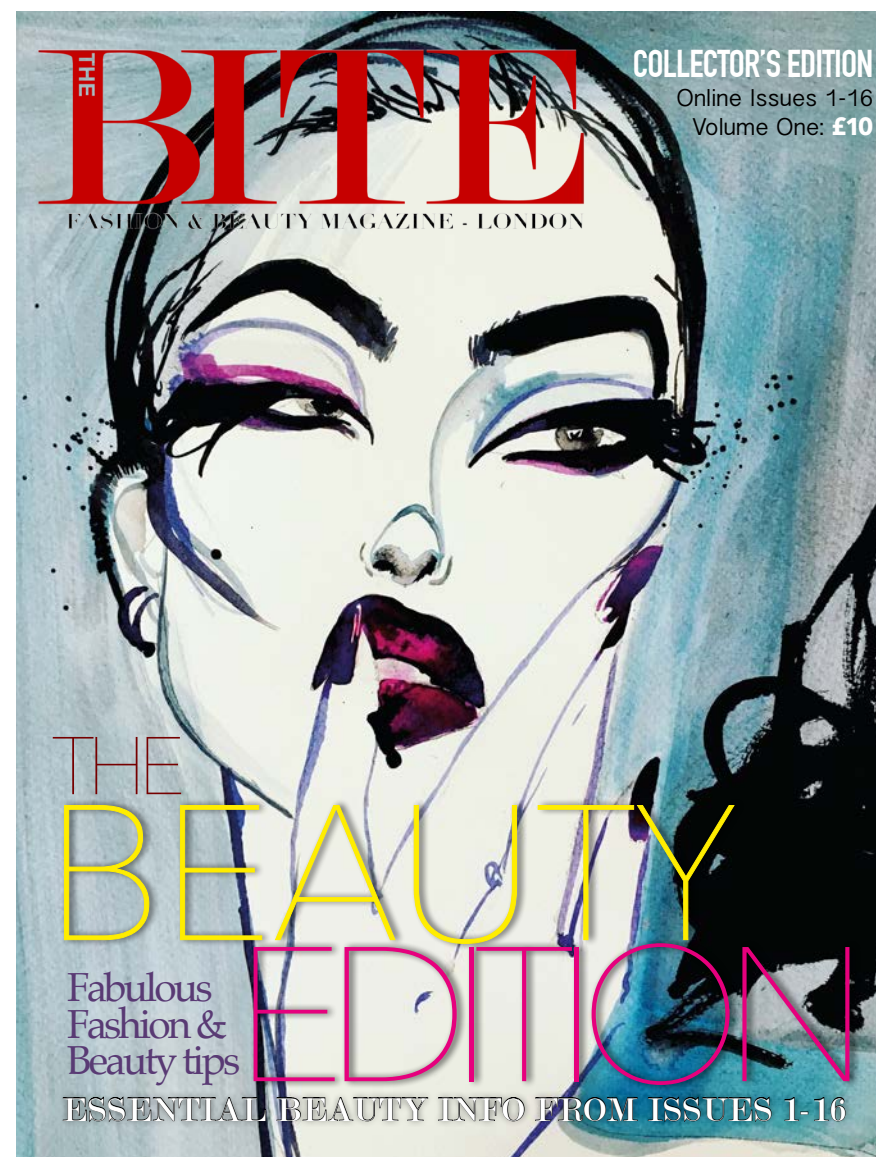
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WHAT IS THE BITE?

"Take a Bite and discover why The Bite Magazine is essential for you."

02 — WHAT IS THE BITE?

It's not every day you'll get the opportunity to experience the creative and passionate essence of fashion, beauty and lifestyle in all its magnificent glory.

The Bite Magazine caters for the confident and stylish woman and the determined affluent working man, who knows exactly what they want in fashion, beauty and grooming. The publication is designed to take the reader on a visionary journey of self-discovery in a fresh and unique fusion of styling through amazing and exciting images and rich editorial content which includes catwalk experiences.



With years of experience within our team, we like to keep our readers informed on up-and-coming designers and make-up and hair stylist trends, as well as covering established fashion, music and film icons. We pride ourselves on featuring exotic holiday destinations and the best restaurant cuisines in the UK. As well as book and theatre reviews, we also look at those high calibre cars you'd love to be seen driving. We also include the latest on artists and their inspirational work.

The Bite is an independent magazine with no outside influence directing the creative fashion, beauty and luxury items policy. And at this time, our publication is free online with a charge on printed collector's editions, consisting of the latest fashion, beauty and lifestyle products from around the world which covers the major ingredients for a good publication.

The Bite Magazine is published biannually and is available on dual platforms.



02 — WHAT IS THE BITE?

WHAT IS THE BITE?

WE PROVIDE A 300-PAGE DUAL PLATFORM PUBLICATION
COVERING A VARIETY OF DIVERSE CATERGORIES

FASHION & BEAUTY TRENDS

COUTURE & READY-TO-WEAR DESIGNERS

MAKE-UP & HAIR STYLE TRENDS

MUSIC, FILM & THEATRE REVIEWS

EXOTIC & NEW HOLIDAY DESTINATIONS

CUISINE & DRINK REVIEWS

LATEST HIGH CALIBRE CARS

GADGETS & LIFESTYLE

ART & BOOK REVIEWS

WHAT IS THE BITE?

03 — WHAT IS THE BITE?

BITE
FASHION & BEAUTY MAGAZINE - LONDON



WHAT DRIVES THE BITE?

THINKING OUTSIDE THE BOX

LOOKING FOR UNDISCOVERED INTERESTING PRODUCTS

SHARING UNIQUELY TALENTED ARTISTS WITH A WORLD AUDIENCE

SUPPLYING OUR READERS WITH A VISIONARY SELF-DISCOVERING JOURNEY THAT CONSIST OF:

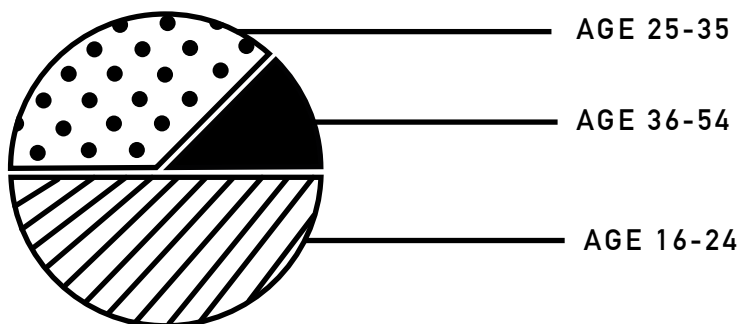
- FRESH JOURNALIST REVIEWS
- UNIQUE PAGE DESIGN LAYOUTS
- LOADED WITH QUALITY IMAGES
- RICH WITH QUALITY VIDEO CONTENT
- PACKED WITH CATWALK EXPERIENCES
- THEATRE, BOOK AND ART REVIEWS



THE BITE READERSHIP

TARGET AUDIENCE

FEMALE 80% MALE 20%



- MOSTLY BASED IN THE UK
- EXPOSURE IN THE FASHION CAPITALS OF THE WORLD (PARIS, NEW YORK)
- FASHION & BEAUTY CONSCIOUS AUDIENCE
- INTELLIGENT PROFESSIONALS IN THE FASHION, BEAUTY & LIFESTYLE INDUSTRY
- HAVE DISPOSABLE INCOME IN ALL FINANCIAL CLIMATES
- HIGH AWARENESS OF NEW AND ESTABLISHED FASHION & BEAUTY BRANDS



SPONSORSHIP LEVELS

BUDGET ONE

BEST SPONSOR DEAL

We examine the opportunities available to expanding your media activities, and increasing engagement through social media within a one-year sponsorship deal.

BRONZE

BUDGET TWO

SUPPORTING SPONSOR DEAL

Brand awareness in particular the strength of website traffic and digital content with photographic visual design and extended product promotion within a two-year marketing and advertising campaign.

SILVER

BUDGET THREE

MAJOR SPONSOR DEAL

Creative partnership with custom video brand growth and visual content. We assist with key adverts on the inside front page and within the relating features inside the publication, with visual brand logo on our homepage in association with the Bite Magazine brand.

We will provide event access to our promotional product gatherings and catwalk shows that would be associated with the sponsor's company brand development. We also look to increase the strength of website traffic and digital content with constant weekly promotional campaigns. And work together with the main sponsor to maximise their brand awareness on a three-year period.

GOLD

VERSACE
EROS
POUR FEMME

THE BITE
FASHION & BEAUTY MAGAZINE - LONDON

COLLABORATION

- WE BELIEVE IN THE POWER OF UNITY AND CREATIVITY WITH THE VIEW TO EXCITE AND INSPIRE.
- WE BELIEVE THERE ARE GROWING TALENTS AND THAT THE DIGITAL AGE PROVIDES OPPORTUNITY.
- WE BELIEVE BRANDS CAN BE A GENUINE AND INFLUENTIAL PART OF THE NEW CONTENT GENERATION.
- WE REMAIN COMMITTED TO DRIVING THE AUDIENCE'S REACH AND TO CREATE NEW SELLING REVENUES.

SPONSORSHIP & COLLABORATION

Publications are changing, and have moved onto both online digital and printed platforms.

It is now becoming increasingly social with the shape of entertainment, and determines how we entertain evolving audiences that are more active, participative and vocal.

Viewers' behaviours are finding new forms of expression constantly, and to play our part in this future, we must pre-empt and pivot and deploy.

The Bite Magazine have kept the price affordable in comparison to other media publications. We have taken the time to provide you with the opportunity to get good value for money, With an established high-end and well-designed interactive publication.

The Bite proposes company sponsors to be involved with their brand in collaboration with the magazine's ongoing events and social media promotions.

And with the ever-changing media advertising, a worldwide growing electronic media exposure and a sustainable printed collector's edition, we would provide an ongoing presence in the media market. The Collector's Edition is unique as it does not have an expiry date, giving it an extended shelf life.

We like to develop new concepts and ways to sell new product lines that will work within the styling of the Bite Magazine. We can shoot stills, video and style the pages for each campaign.

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